



Education and Adoption

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AWI Education and Adoption Program

‘Building for Success’

Overview

- Program structure & responsibilities
- Program aim and fit with strategic plan
- Key goals and challenges from 2002/03
- Strategies
- Highlights for 2002/03
- Goals for the future

Program Structure and Responsibilities

- Education & Information group (10)
- Program Manager (1) and Project Officer (1)
- Project management
- Coordination of education and training
- Coordination of technology adoption

Program Aim

That AWI invests in effective education and adoption initiatives to increase the profitability of growers and support industry growth into the future.

Fit with AWI Strategic Plan

- A3: Program monitoring, evaluation & reporting
- E1: Reaching broadly – ideas and knowledge for woolgrowers generally
- E2: Targeted activities – higher understanding and adoption expected
- E4: For the future – wool technical education

Key Goals & Challenges during 2002/03

- **Developing a Strategic Focus**
 - Establish Education & Adoption Program
 - Endorse Program Strategic Framework
- **Supporting Industry Partnerships**
 - Sheep Industry CRC Core Party
- **Building Long term Capacity**
 - Scholarship & Studentship program

Current Strategies

1. Coordinate, manage and grow AWI investments in grower focused R&D extension and adoption programs
2. Strengthen wool industry education and career pathways across schools, vocational education and universities
3. Address knowledge and skills issues along the wool pipeline

Highlights for 2002/03

- 42% increase in stocking rate with the help of Triple P
- Launch of Look @ Wool Program in SA
- Refunding Bestprac
- Building new programs for NSW, WA & QLD
- Refunding Bestwool 2010



Program Goals

Grower focused extension & adoption

- National Network of Adoption Programs
- Good Practice Production Framework
- Comprehensive Program of Impact Evaluation



Program Goals

Education, resources, pathways and support

- Scholarship & Studentship Program
- University Lectures
- Knowledge Warehouse
- Schools & VET Program



Program Goals

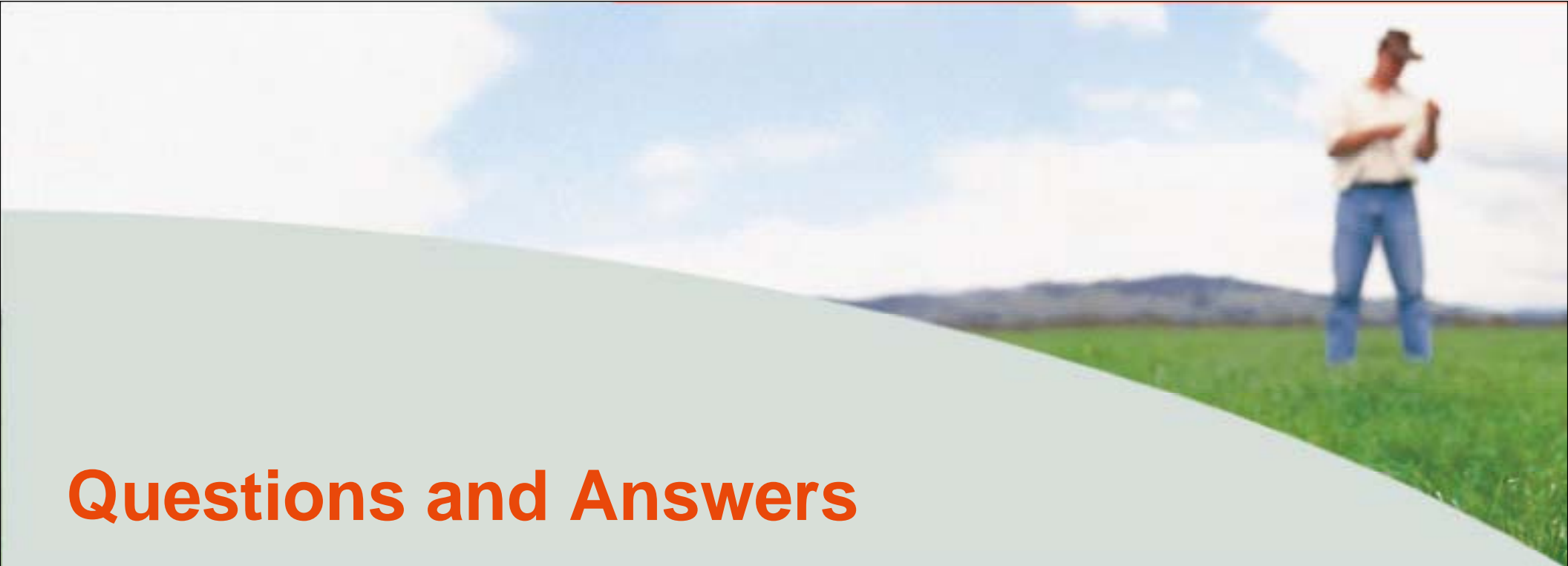
Pipeline knowledge and skills

- Shearer & Wool Handler Training Pilot
- National OFFM Education and Extension Program
- Textile & Apparel Industry Web Portal
- China & Australia Wool Innovation Network
- International Capacity Building



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Questions and Answers